

elexcon2024

Embedded Systems Show
Semiconductor Show



POST-SHOW REPORT

Please Contact

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For more exhibition details, please visit

www.elexcon.com



elexcon2024 Exhibition data



Overseas audience data came from over **20** countries and regions: from



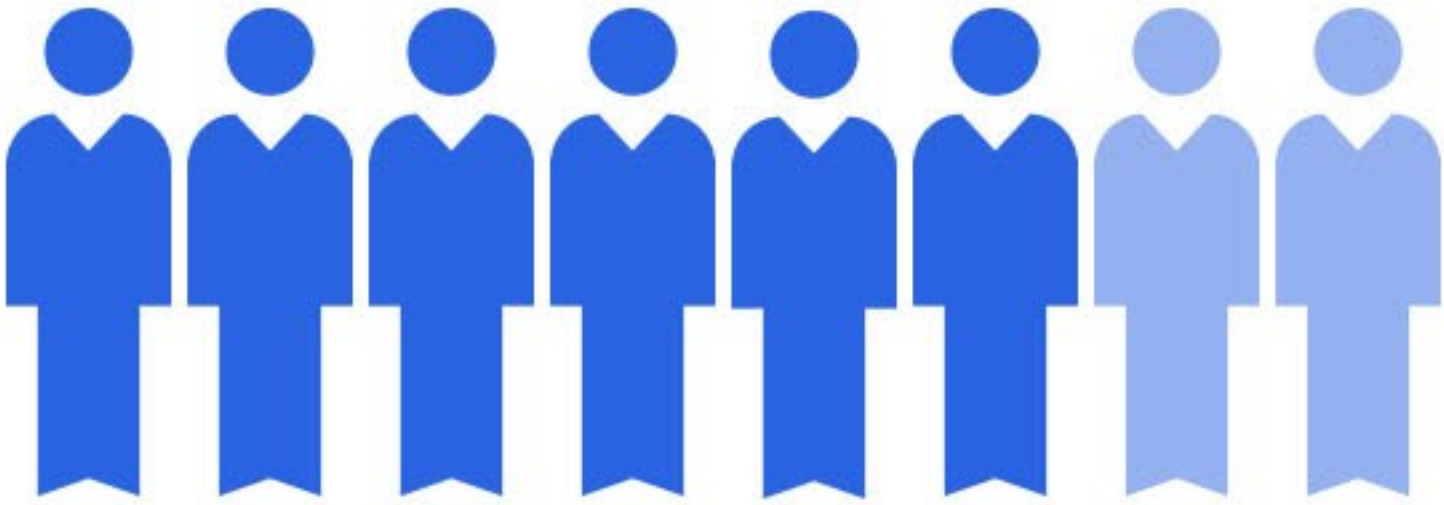
elexcon2024

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91%

satisfied

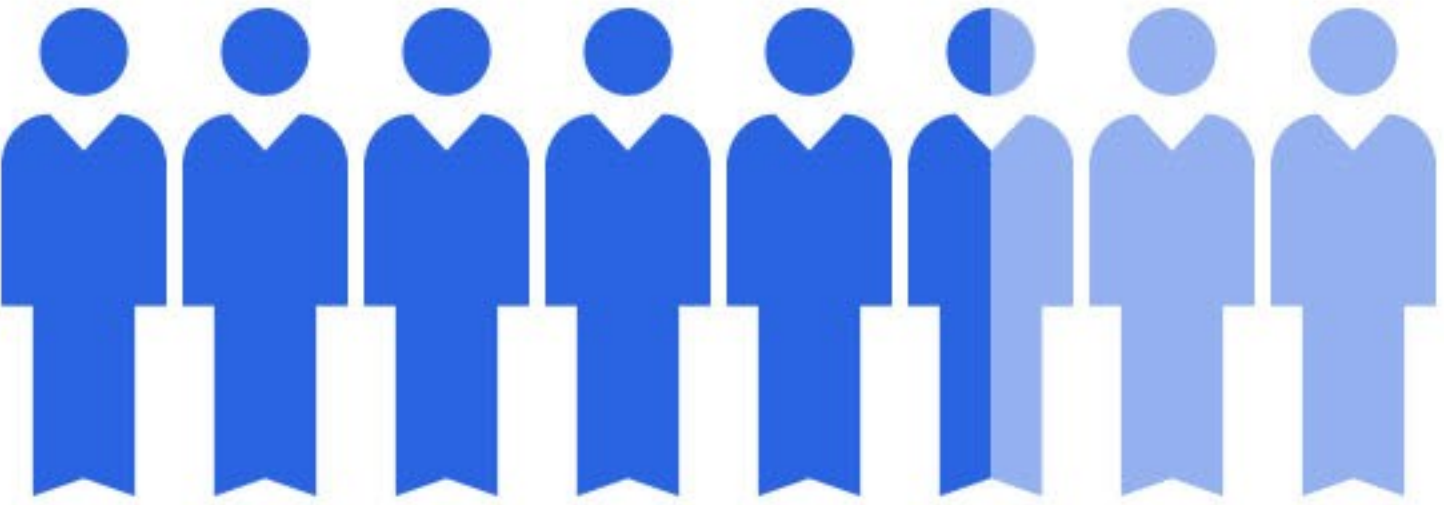
Exhibitors' satisfaction with this year's elexcon2024



90%

will continue to participate in the exhibition

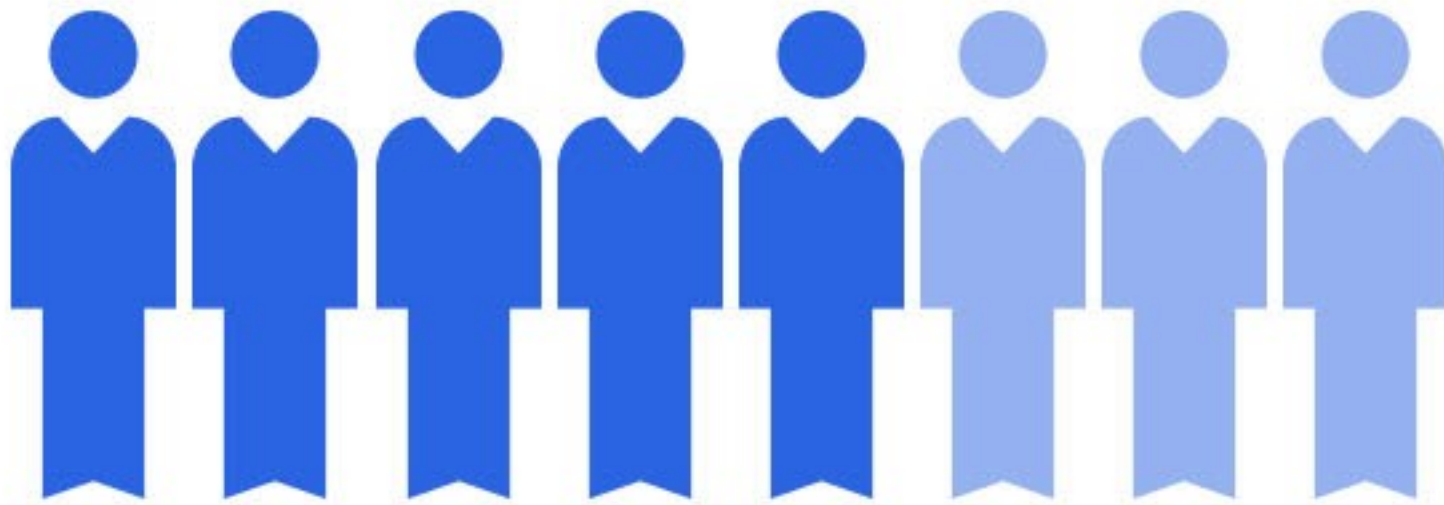
Exhibitors are willing to continue exhibiting at the next elexcon2025



89%

worth recommending

Exhibitors are willing to recommend elexcon2025



Exhibitor analysis

91%

Search for new buyers

83%

launches new products

93%

establish brand image and
strengthen connections with
buyers/partners

86%

Expanding into New Markets

elexcon2024 is one of the exhibitions we have been participating in over the years, and both the scale of the exhibition and the quality of exhibitors and visitors are very high. At this exhibition, Lingdong highlighted the release of the "Lingdong Star" series of high-performance products, as well as new consumer MCU products in the motor and high cost performance categories, attracting the attention of domestic and foreign buyers to negotiate cooperation. Thank you very much for the elexcon embedded electronic platform, and we will continue to pay attention to and participate in it actively in the future. Wishing you continued success!



Thanks for elexcon2024 providing us with a professional communication platform. At this exhibition, as a supplier of ECD electroplating equipment, we were able to showcase the latest technologies and achievements in the field of glass substrates, especially TGV (through-hole glass), and had in-depth discussions and cooperation exchanges with experts and customers in the industry. This exhibition has benefited us greatly, not only expanding opportunities for cooperation, but also further enhancing our influence in the industry. Looking forward to continuing to participate in the future and promoting technological innovation and industry progress together. Thanks again to the exhibition organizers for their thoughtful arrangements and professional organization!



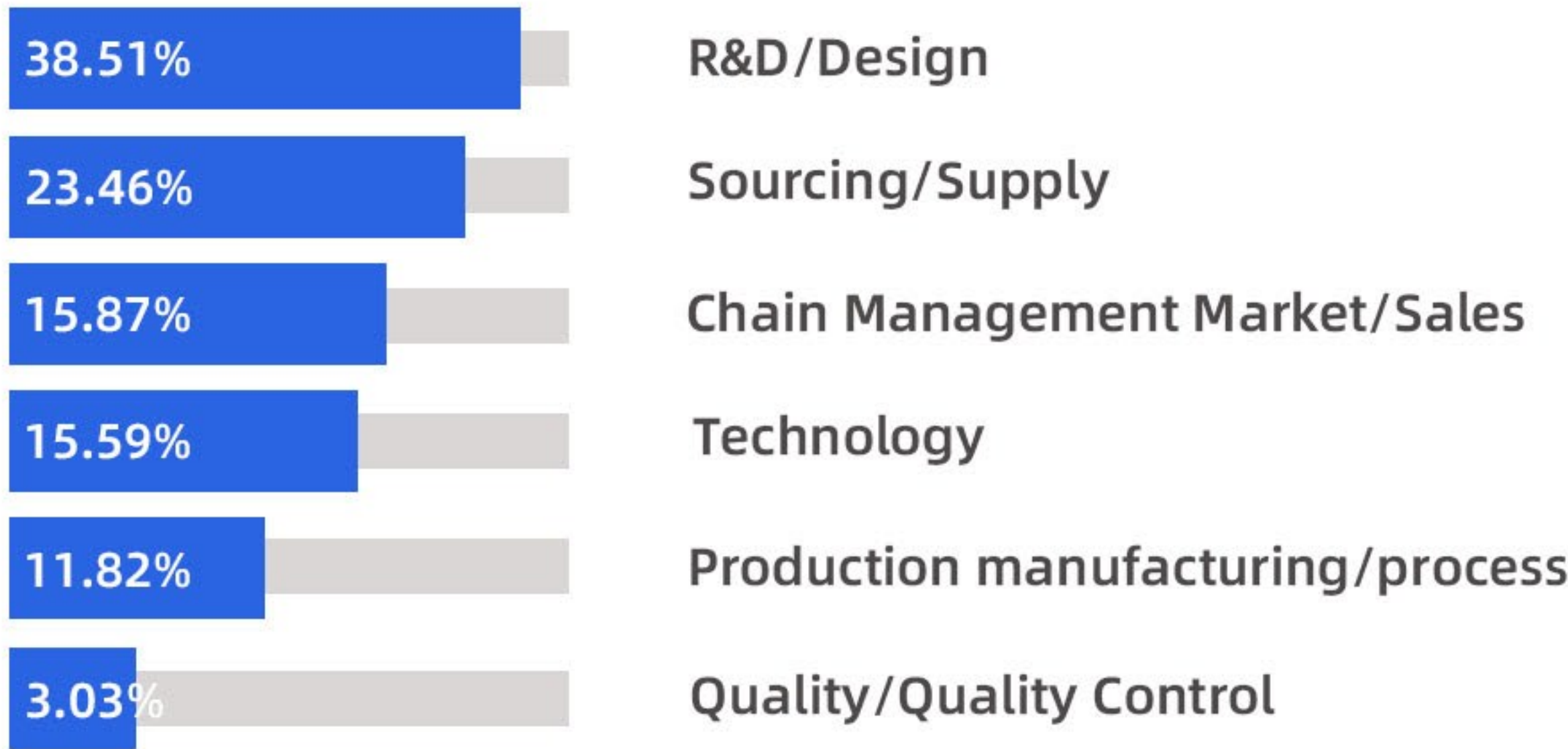
I am deeply honored to participate in the elexcon2024, which is highly influential electronics industry exhibition, and showcase to global professionals the innovative achievements and high-quality products of Yicheng Technology's board level advanced system packaging and testing technology. I am very happy to have had in-depth exchanges and discussions with excellent industry partners. Thank you for the display platform provided by elexcon. We look forward to continuing to work together in the future to promote the prosperity and development of the electronics industry.

ECHINT

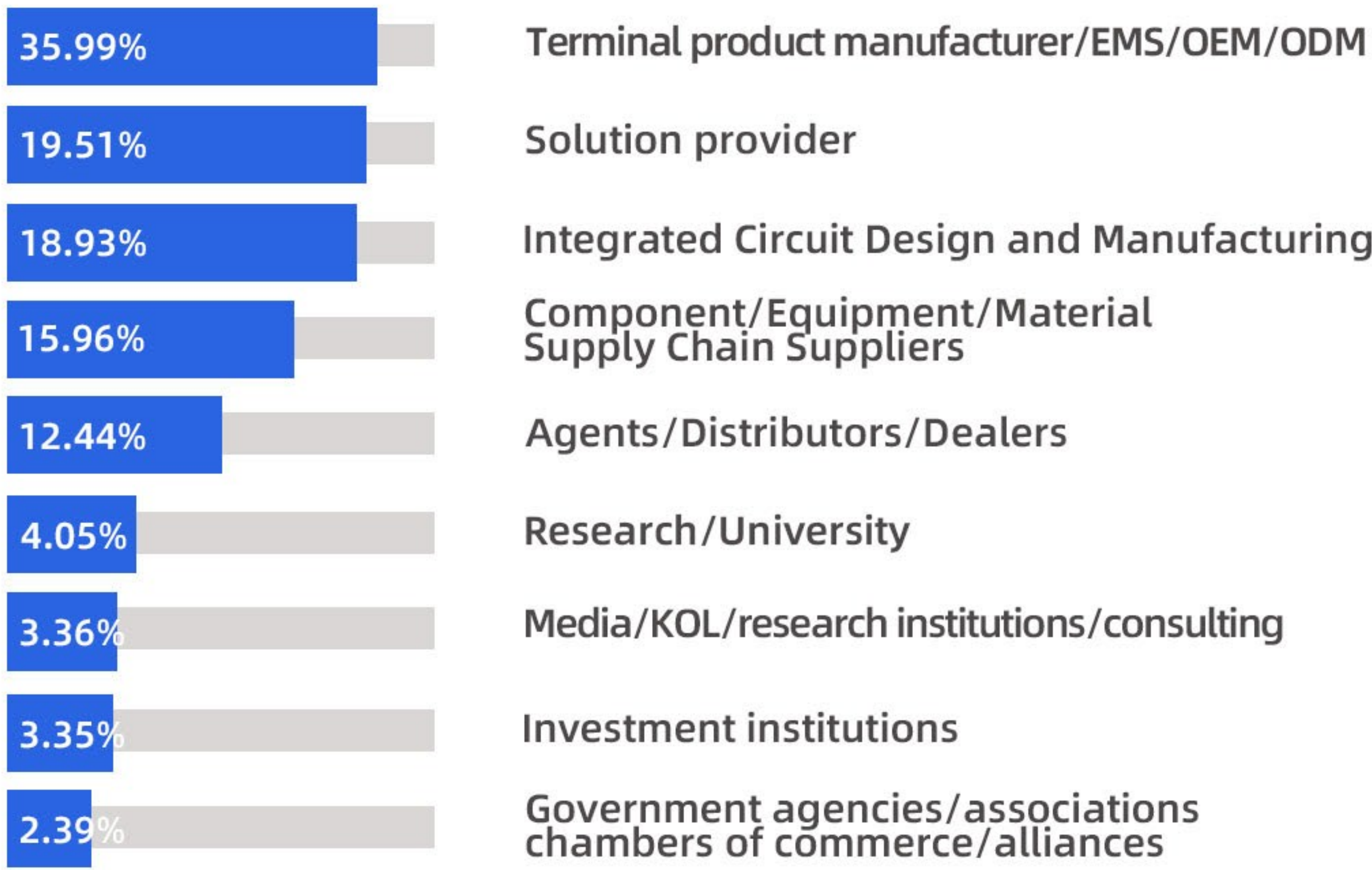


Visitor Categories

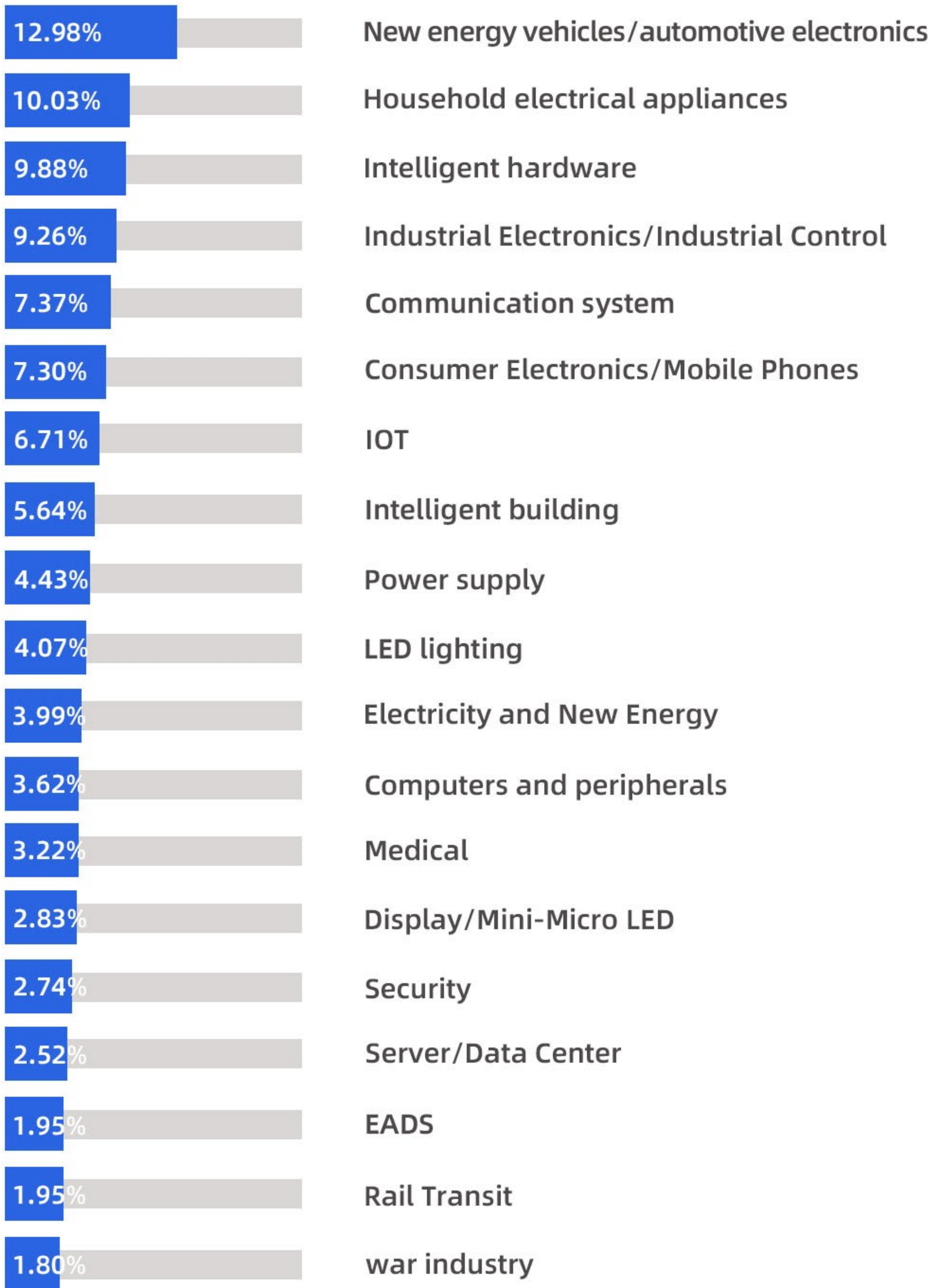
Department



Types of Visitors' Companies



Industry Sectors of Visitors

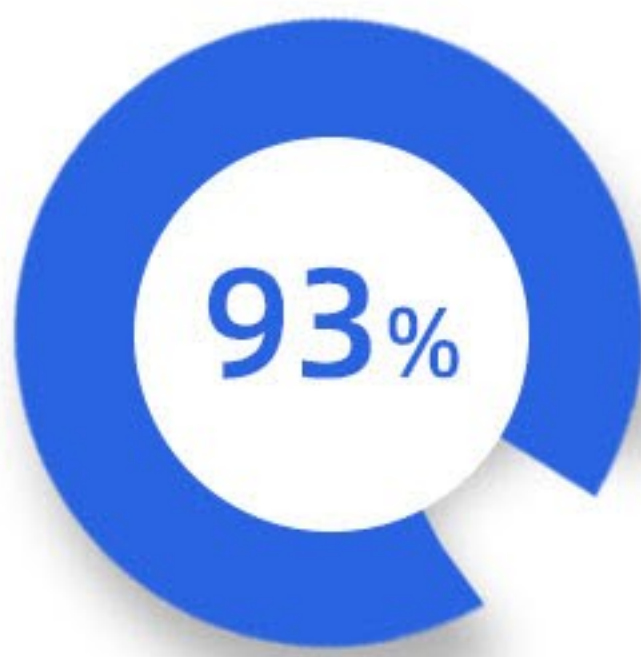


77.56%

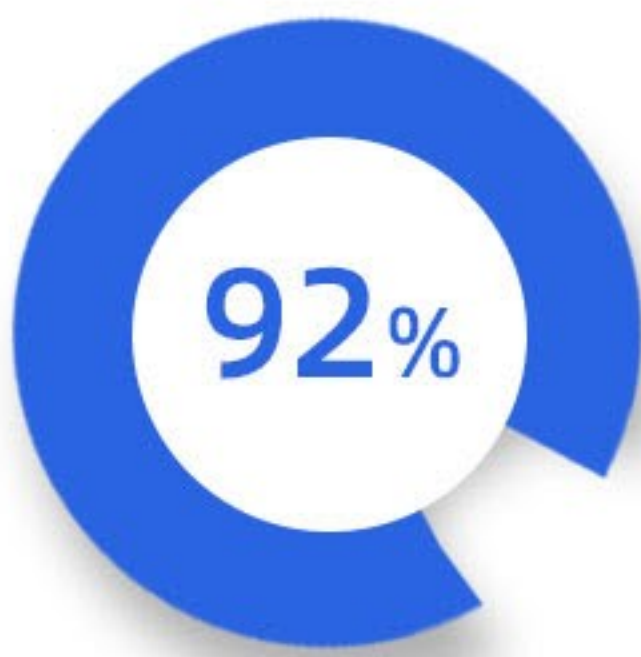
Sourcing/Technology/Research and Development



Visitors are willing to continue exhibiting at the next elexcon2025

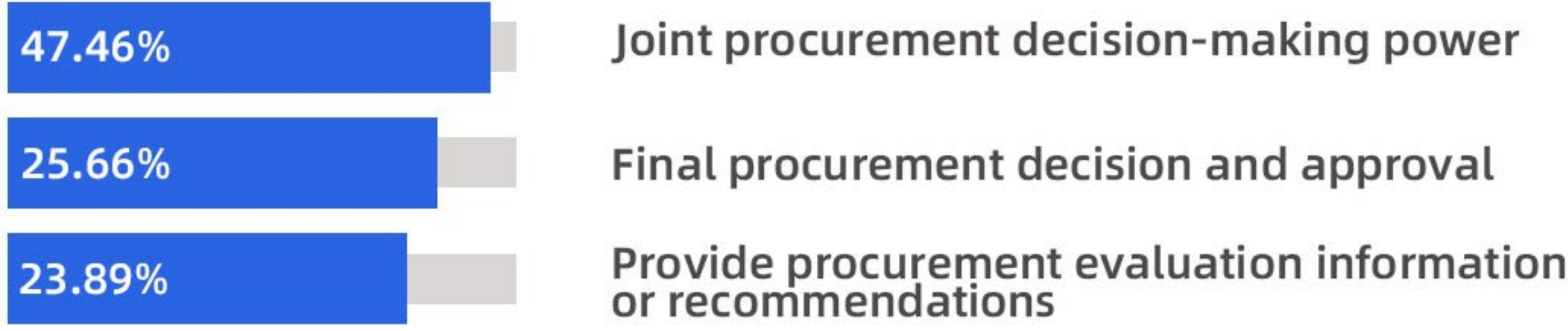


Visitors' satisfaction with this year's elexcon2024



Visitors are willing to recommend elexcon2025

Analysis of sourcing decision-making power



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Buyer reviews

As a special guest of two Elexcon Shenzhen International Electronics Shows, I am pleased to see that domestic electronic suppliers are improving continuously. They not only provide components, but also offer corresponding supporting solutions. Compared with last year, the trend of AI has become more prominent this year, especially in the fields of AI PC, AI chips, AI computing cards, etc., where companies can continue to make efforts. I have also had in-depth exchanges with multiple high-quality manufacturers and look forward to future cooperation. I would also like to thank the organizers for providing such a platform and hope to continue participating in the Elexcon Shenzhen International Electronics Show in 2025.

Lenovo

As a senior process technician, I have been invited to participate in the Elexcon Shenzhen International Electronics Exhibition twice in a row. I visited and learned about advanced equipment from multiple semiconductor equipment manufacturers, as well as listened to professional forum lectures from industry experts. I learned about new equipment and technologies in the industry and benefited greatly. I am also pleased to see that domestic electronic suppliers are continuously improving and will further connect equipment and process technology in the future. Thanks the organizer again for the excellent platform. We look forward to continuing to participate in the Elexcon Shenzhen International Electronics Show in 2025.

Desay SV

This exhibition brought together top global component manufacturers such as ARM, NXP, Infineon, etc., showcasing many new technologies. Through the exhibition, I deepened my understanding of new products and was able to communicate face-to-face with manufacturers, deepening our relationship. The activities during the same period are also great, AI, EV, AI PC, New semiconductor technologies are very relevant to the development of our group. Thanks the organizer for providing an opportunity for learning exchange and procurement cooperation.

Foxconn



I was fortunate enough to visit the Elexcon2024. This exhibition has a grand scale and rich exhibits, covering multiple fields such as automotive electronics, intelligent driving, and new energy. Especially the electronic components and solutions related to new energy vehicles have provided us with valuable industry trends and innovative technologies. The professional display and enthusiastic communication of exhibitors provide a good opportunity for our future cooperation. Overall, this was a fruitful visiting experience, and we look forward to more high-quality industry exchange opportunities in the future.

Geely Auto

I have gained a lot from participating in the Elexcon2024. At the exhibition, over 400 exhibitors showcased cutting-edge technologies and products including embedded AI, automotive chip components, intelligent sensors, etc., providing us with a wealth of choices and inspiration. Especially in the field of automotive electronics, the emergence of numerous innovative solutions has provided new directions for our product development and supply chain optimization. The professional forums and technical exchanges during the exhibition have given us a deeper understanding of industry trends. Overall, elexcon2024 is not only a platform to showcase new products, but also an important event to promote industry exchanges and drive technological innovation.

HSAE

At the exhibition, we paid special attention to cutting-edge fields such as AI chips, 5G communication technology, intelligent sensors, and automotive electronics. These technologies are closely related to our product line and are crucial for driving innovation in communication equipment and solutions for the company. The exhibition not only provides a platform to stay informed about the latest industry trends, but also offers opportunities for us to establish connections with potential suppliers. Overall, elexcon2024 is an industry exhibition with rich content and in-depth communication.

ZTE

This time as invited speaker for the Elexcon2024 Forum we made sufficient preparations and flew from Chongqing to Shenzhen. There were many people present at the forum, and they listened attentively. We felt that their trip was worthwhile.

Changan Technology



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Exhibition highlights

60+

Media participation in
heavyweight opening
keynote speech

11,206

Engineer on-site interaction

15+

Engineer Community



Kaifa Gala

Engineer/Developer Carnival Upgrade

I am honored to have been invited to participate in this year's elexcon Shenzhen International Electronics Show, which is a large-scale and rich technology exhibition. Although it was our first time participating, the grandeur of the exhibition left a deep impression on us. In the Elexcon Carnival section, not only are there numerous exciting exhibits on display, but it also provides us with a valuable platform for communication and interaction. Here, we have had in-depth exchanges with outstanding peers, industry experts, entrepreneurs and friends from all over the world who love punctuality. We have engaged in lively and in-depth discussions on topics such as products, technological innovation and industry development, and the collision of ideas has ignited dazzling sparks. These discussions and exchanges have brought us a lot from this trip! Looking forward to the opportunity to reunite with everyone at the elexcon Carnival in the future and explore the infinite possibilities of technology together!

——OpenEdv

Engineer community comments

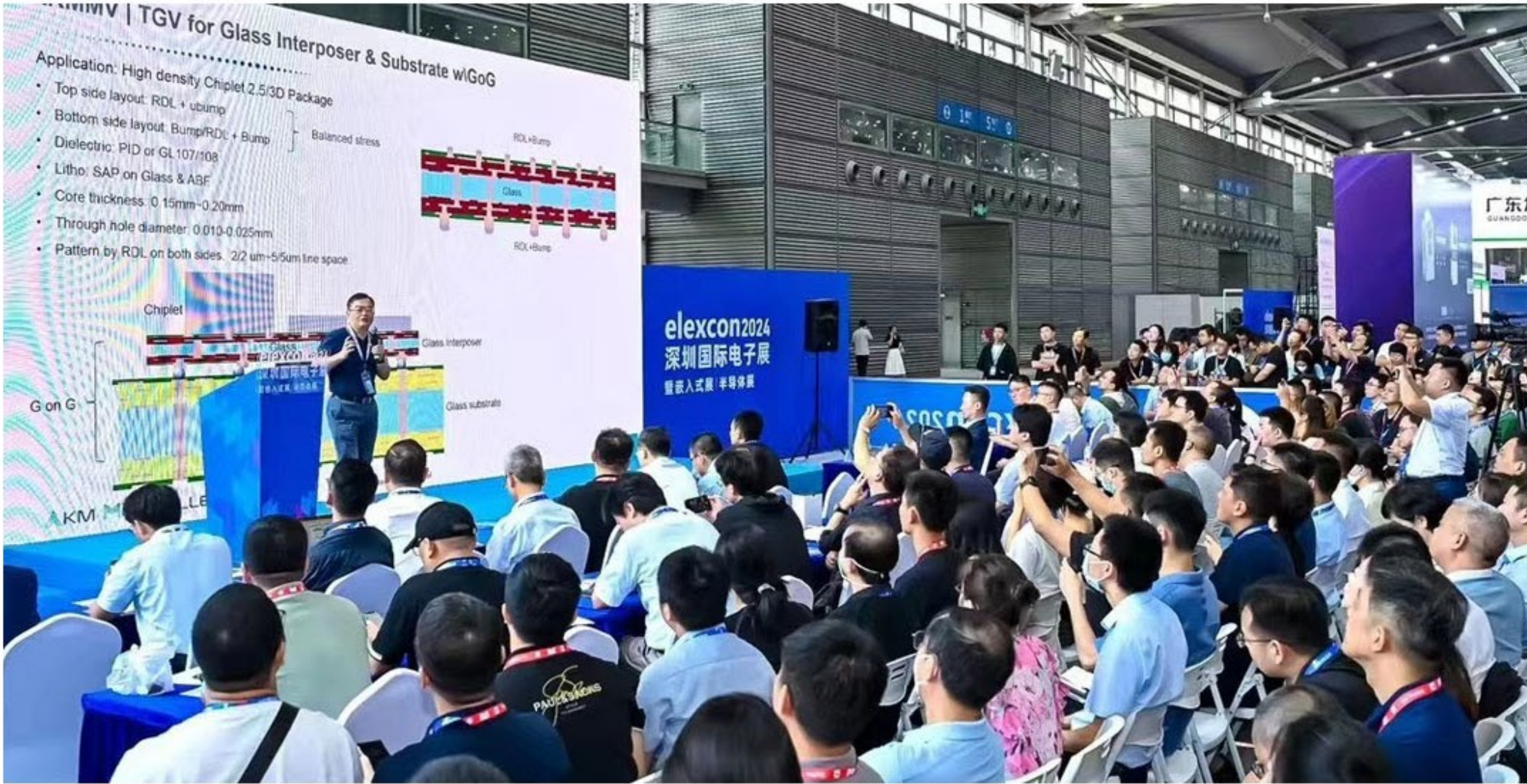
elexcon2024 provided a highly professional and influential platform for Wildfire to showcase the latest STM32 series development boards, Renesas series development boards, Gd32 series development boards, Rockchip micro card computers, and more. The well-organized organization and the professionalism of the visitors have greatly benefited us. We have gained a lot of attention from potential customers and conducted in-depth technical discussions with multiple partners. We have also established connections with industry partners and peers to explore future cooperation opportunities. Not only does it showcase the company's innovation capabilities, but it also provides a better understanding of the latest developments and technological trends in the industry. I am more confident in the future market prospects and look forward to continuing to participate in the upcoming exhibitions.

——EmbedFire

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Theme Speech and 20+Forum Meetings



3050	person-time	SiP China2024 Shenzhen Station
2058	person-time	The 6th China Embedded Technology Conference
400	person-time	2024 New Energy Vehicle Electronic InnovationTechnology Forum
385	person-time	The 2nd Forum on Compound Semiconductors and Applications -SiC/GaN Technology, Ecological and Supply Chain Innovation
369	person-time	New Energy Digital Power Technology Development Forum
317	person-time	AI PC Future Trends Salon Challenges and Opportunities of Personal Computers, Data Centers, and Server
303	person-time	Forum on the Development Trends of Electronic Component Supply Chain
260	person-time	Intelligent Future·Industrial AI Digitization Forum
248	person-time	The 26th issue of the "Hundred Smart Car Forum" -New Generation Intelligent Connected Vehicles Global Development Summit Forum
239	person-time	The 8th Artificial Intelligence Conference 2024
234	person-time	China IC Unicorn - Intelligent Sensor Peak
210	person-time	2024 Storage Technology Forum



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Multiple awards presented on-site

Annual Leading Enterprise Award



Annual Product Leap Award



Annual Market Innovation Breakthrough Award



AI Annual Innovative Product Award



*The above rankings are in no particular order

AI Technology Innovation Enterprise Award





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All for AI, All for GREEN

2025.08.26-28

📍 SZCEC, SHENZHEN

Booth reservation is currently hot

For more exhibition details, please visit

www.elexcon.com



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